Friends of the Family Job Description

| Job Title: | Homeless Resource Specialist |
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| Reports To: | Housing Manager |
| Position Status: | Full-time Salaried Position |
| Job Summary: | This position will lead the agency's coordinated entry, coordinated services region work, homeless training and homeless outreach for Friends of the Family. |

Duties specific to Communications and Outreach:

- 1. Build the Coordinated Services Region within nine counties
 - a. Conduct one on one meetings with non-profit agencies
 - b. Coordinate regional meetings
 - c. Develop brochures and marketing materials to increase knowledge of CSR duties
- 2. Attend interagency meetings on behalf of Friends of the Family
- 3. Provide assessment of homeless families and individuals to ensure they are directed to the program that will best meet there needs.
- 4. Coordinate and complete point in time count for northeast Iowa region
- 5. Work with other local Coordinated Services Regions to ensure that clients have access to prioritization list in and out of the Northeast Iowa region
- 6. Work to establish a baseline of services for homeless families and individuals that exist within the 9 county area
- 7. Provide training to Friends of the Family staff on homeless services, diversion, assessment, coordinated entry, case management, etc.
- 8. Ensure homeless standards from the state of Iowa are being met
- 9. Promote and educate the general public on housing first, rapid rehousing,
- 10. Provide social media activity (e.g. Facebook, Twitter, Instagram, YouTube); regularly updates and posts to sites; creating content and updating photos for homeless services
- 11. Implement community and program outreach strategies to improve public awareness of Friends of the Family services and policy priorities
- 12. Build relationships with local landlords to ensure access to affordable and safe housing.
- 13. Provide case management to homeless families and individuals
- 14. Works to ensure that all internal communications are being completed and shared agency wide.
- 15. Attend meetings, seminars, and networking/outreach events on behalf of FOF
- 16. Perform other duties as requested by the Executive Director.

Position Qualifications:

- 1. Bachelor Degree in public relations, social services, communications or marketing with combination of equivalent education and experience.
- 2. Excellent interpersonal, verbal and written communication skills and public speaking skills.
- 3. Strong analytic and strategic thinking skills.
- 4. Must possess the ability to meet deadlines and manage complex interrelated tasks simultaneously.
- 5. Ability to work independently and as a team.
- 6. Ability to complete mandatory training to qualify as a victim advocate within 30 days of employment.
- 7. Ability to travel throughout the 20 county service area.

- 8. Ability to pass law enforcement screening and possess clean personal history regarding child endangerment.
- 9. Creative energy and initiative to design and implement new fundraising ideas.

Employee Signature:

I have reviewed all the information contained in this job description and agree that it is accurate and I am physically able to perform the duties.

I acknowledge that the contents of this job description are not to be construed, in part or in whole, as a guarantee of employment. I understand that Iowa is a at will employer, and therefore, my employment is at the will of myself, the employee, and Cedar Valley Friends of the Family.

Signature

Date